

# Two Day Workshop

On

## “Effective use of Social Media for Quality Enhancement in Technical Education”

Under

TEQIP-III



19-20 December, 2017

Organized By:

**School Of Information Technology**



**Rajiv Gandhi Proudlyogiki Vishwavidyalaya**  
(State Technological University of Madhya Pradesh)  
Airport Bypass Road Gandhi Nagar Bhopal (M.P.)

### ABOUT SCHOOL OF INFORMATION TECHNOLOGY

The School of Information Technology is University Teaching Department (UTD) of Rajiv Gandhi Proudlyogiki Vishwavidyalaya, Bhopal, was established in 2002-03. School of Information Technology offers M.Tech in Information Technology (IT), Computer Technology & Applications (CTA), Cyber Forensics (CF) and Data Science (DS). These courses give the flexibility to the students to prepare for advanced specializations as required by the industry and Research and Development (R&D) organizations.

### SOCIAL MEDIA

The use of social media in education provides students with the ability to get more useful information, to connect with learning groups and other educational systems that make education convenient. Social media is also a medium where students can establish beneficial connections for their careers. As social networks interactions advance in education systems, social media will become the number one means for solving education problems. It will give you a practical understanding of the latest in social media platforms, advertising, best practices, tactics and strategies that you can immediately implement. The Social Media is very interactive and practical. Our training is based on a hands-on, you-can-do-it, how-to-do-it, step-by-step approach.



### OBJECTIVES OF THE EVENT

- ❖ To understand the significance of Use Social Media for Quality Enhancement in Technical Education.
- ❖ Identify ways to use Social Media to provide support to Educators interested in implementing Technical Education with their students.
- ❖ Choosing the right social media platforms.
- ❖ Virtual teaching.
- ❖ Online MOOC'S.
- ❖ Broadly define the functionality of Prominent Social Media tools.
- ❖ To study students views on impact of social media in educational efforts.
- ❖ How to measure social media success to optimize your approach.
- ❖ Tools that can help you stay organized and consistent along the way.
- ❖ To point out both positive and negative effects of Social Media on Education.

### TOPICS (Not limited to):

- Blended learning
- MOOC'S
- RSS Feed
- Animations
- NPTEL
- SWAYAM
- SWAYAM PRABHA
- Video conference
- Audio conference
- Online educational games
- Virtual laboratories

### CHIEF PATRON

**Prof. Sunil Kumar**

Hon'ble Vice Chancellor, RGPV, Bhopal

### PATRONS

**Dr. S.K. Jain, Registrar, RGPV**

**Dr. R.S. Rajput, Director, UIT-RGPV**

### Coordinator

**Prof. Sanjeev Sharma**

### Co-Coordination

**Dr. Jitendra Agrawal**

**Dr. Nishchol Mishra**

### Advisory Committee

**Prof. S.C.Choube (Coordinator, TEQIP - III)**

**Prof. Mukesh Pandey**

**Prof. Sanjay Silakari**

**Prof. S.S. Bhadauria**

**Prof. Ravindra Patel**

**Prof. Roopam Gupta**

**Prof. Anil Kothari**

**Prof. Suresh Kushwah**

**Prof. Asim Tiwari**

**Prof. Rakesh Singhai**

**Prof. Vinay Thapar**

**Prof. Pankaj Jain**

### Departmental Committee

**Dr. Varsha Sharma**

**Shri Yogendra Maravi**

**Shri Vivek Sharma**

**Shri Santosh Sahu**

**Shri Neeraj Tantubay**

**Shri Arun Kushwah**

**Ms. Vasima Khan**

**Ms. Priyamwada Sharma**

### ELIGIBILITY & REGISTRATION

The present program with the objective to facilitate up gradation of knowledge, skill and intends to provide opportunities for Curriculum based short term training to teachers employed in Engineering / Technology area. The application should reach to the workshop coordinator latest by December 15<sup>th</sup>, 2017 giving the information as shown in the Registration form. Such participants would not be provided any free boarding and lodging facilities and would not be paid any TA. However limited boarding and lodging facilities would be available, subject to availability and on actual payment basis.

### IMPORTANT DATES & VENUE:

Last Date of Registration: 15<sup>th</sup> Dec 2017

Intimation to registered participants: 15<sup>th</sup> Dec, 2017

Venue: RGPV Conference hall

Filled Registration Form can be send to Email: **soit@rgtu.net**

Intimation to the selected candidates (Through e-mail & Telephone only): 15<sup>th</sup> Dec 2017

### Address for Correspondence

**Dr. Sanjeev Sharma**

Professor and Head

School of Information Technology,

Rajiv Gandhi Proudlyogiki Vishwavidyalaya,

Airport Bypass Road

Gandhinagar

Bhopal (MP)

Contact No. 9425431599, 9179005664

**Rajiv Gandhi Proudlyogiki Vishwavidyalaya**

**School Of Information Technology**



### REGISTRATION FORM

**Two day Workshop**

**19-20 December, 2017**

**On**

**“Effective use of Social Media for Quality Enhancement in Technical Education”**

**Under**

**TEQIP-III**

**Category :** Academic/Industry/Govt. / Student

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Affiliation:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Mobile No.** \_\_\_\_\_

**Email-ID:** \_\_\_\_\_

**Signature of Applicant**

**Date:**

**Place:**

**Signature of sponsoring authority**